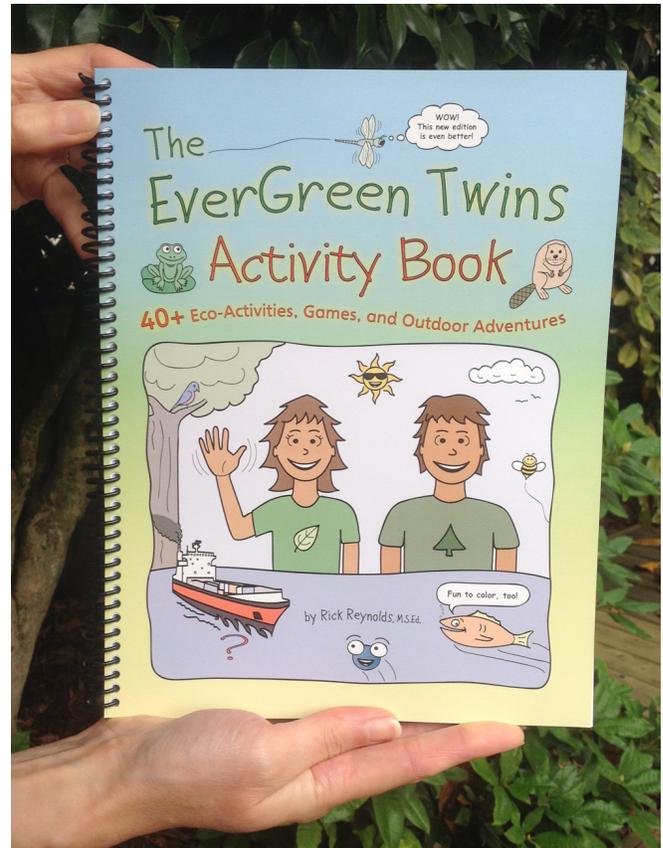


## FOR IMMEDIATE RELEASE

### ***The EverGreen Twins Make Learning about Ecology and Sustainability Fun for Kids***

Author / educator Rick Reynolds has written and illustrated a new activity book that gets kids exploring nature, learning about energy, and taking action to help the Earth. *The EverGreen Twins Activity Book: 40+ Eco-Activities, Games, and Outdoor Adventures* (2<sup>nd</sup> ed.) integrates ecology and sustainability education with other key learning standards. It includes puzzles like Eco-doku, crosswords, word searches, and mazes, as well as hands-on projects, funny cartoons, and illustrations designed for coloring. Additional resources like interactive crossword puzzles and graphic organizers are available online at the book's supporting website, [www.evergreentwins.com](http://www.evergreentwins.com).



Ideal for kids ages 7-12, and younger children with the help of an adult, *The EverGreen Twins Activity Book* can be used by kids working independently, and by teachers and parents to support the learning of science, math, language arts and even social studies, technology, and art. Activities are designed to be fun, and to infuse many layers of thinking and learning at the same time.

Of the wide spectrum of educators, parents, and kids to review and use the book, each one finds a unique appeal. "The engaging characters and activities will be sure to both educate and entertain students," wrote Jessica Levine, an award-winning Seattle, WA middle school teacher. "The content is current and relevant, integrated and important." Others, like Marin Richeson in Philadelphia, PA are using the book to help connect children with nature and raise awareness about sustainability, in her

case through the “Talking Stick Learning Center” on which she serves as a Board member.

Reynolds mastered the art of making ecology and care for the planet relatable to kids by creating content that is upbeat, hands-on, and accessible; most activities can be performed with common household items and encourage kids to get outside and appreciate the countless interactions taking place around them. Whereas many children’s books with environmental themes can become gloomy at times, *The EverGreen Twins Activity Book* does not; but it does challenge young people to think critically. For example, *Organic Scavenger Hunt* provides a chart kids can use at a local grocery store or farmer’s market to record observations about organic and conventionally grown foods. Direct observations of differences such as price, smell, appearance, feel, packaging and quality, in addition to research at the library or online, help kids decide if it is worth it to buy organic foods. *How Far Did It Travel* gives a lesson in geography and energy use: Children develop a map of where their clothes, toys, and other stuff came from and calculate the minimum distance each had to travel to reach their home.

Reynolds recently attended the Green Schools National Conference. Naomi Harper, a middle school science teacher from Sacramento, CA exclaimed, “I LOVE the book because the graphics perfectly illustrate the concepts. I had to buy a second one to share it with a friend!” The conference gave Reynolds the opportunity to engage with educators and students from around the U.S. and Canada. Reynolds commented, “I was so inspired by students and teachers leading initiatives such as creating rain barrels to share with the community, growing hydroponic gardens that need less water and no pesticides, and creating more energy efficient school buildings.”

The book is printed in the U.S.A. with 100% post-consumer waste recycled paper and bound with 100% recycled plastic Eco-Coil, both produced in the U.S.A.

Reynolds is the founder of Engaging Press and Engaging Every Student, LLC, a company focused on developing educational resources that are active, student-centered, and meaningful. He is a certified teacher in both Oregon and Connecticut, having taught nearly every grade and subject, preK-12, and holds a M.S. in Education from the University of New Haven and a B.A. in Geography from the Honors Program at the University of Connecticut. He is currently working on a Teacher / Parent Guide to accompany the book.

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